



Dear Manager,

.....(insert name) has registered with HeartKids to host a Cuppa for Kids in your workplace to raise awareness and much needed funds in the fight against Childhood Heart Disease. The event will be held on (insert date). .....

Many organisations choose to match donations made by employees to support the causes that are important to their staff. We are writing to ask if you would consider matching funds raised by your staff at the Cuppa for Kids to support HeartKids Australia in its work.

**HeartKids Australia is a national charity that works to:**

Support families who have a child with heart disease

Reduce the incidence of Childhood Heart Disease

Decrease the mortality rates for Childhood Heart Disease

**We do this by:**

Employing Family Support Coordinators in each of the major children's hospitals in Australia

Running Family and Teen activities

Funding Research into CHD

Providing equipment and facilities

Assisting families with travel and accommodation needs

Commissioning a White Paper into the needs of CHD from a clinical and community perspective

Advocating the needs of CHD to Government

**Alarming Facts about Childhood Heart Disease**

- ♥ Heart disease is the most common birth abnormality
- ♥ One in 100 kids are born with heart disease - That is six babies every day across Australia - Over 2000 per year
- ♥ Heart Disease is the greatest killer of children under the age of 5
- ♥ It takes more lives than all other childhood diseases combined – twice that of childhood cancers
- ♥ Each week more than 5 children pass away as a result of CHD
- ♥ It accounts for 35% of childhood deaths

HeartKids receives no government funding and therefore relies solely upon the support of Individuals and businesses, so we ask that you will consider matching your staff fundraising efforts. Your contribution will make a real difference in the fight against childhood heart disease. 100% of all funds raised go to support our work.

Thank you in advance for supporting HeartKids.

Yours sincerely,

**Neil McWhannell**

**CEO, HeartKids Australia**

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